We are offering a variety of opportunities for vendors to engage with our attendees. From traditional to customized experiences, vendors can choose the best value for their organization.

Exhibitor Opportunities

All packaged exhibitor options include a six-foot table and 2 chairs in the Exhibit Hall. Complimentary internet is also available. Pipe and drape will not be offered as a backdrop or division between tables. If power strips or a hard wire internet connection are necessary, we must be notified in advance. Exhibitors are responsible for all additional costs associated with these services. Also, any shipping and handling costs associated with shipments will be the responsibility of the exhibitor. Exhibit trucks are not allowed at this event as ample parking is unavailable for this venue.

All full registrants are welcome to attend all non-ticketed social events, educational programming, and food functions.

Invitation Only Exhibitor - $500
- Exclusive access to Exhibit Hall for private showings
- Only available for Tuesday, April 19, 2022
- Showings to be scheduled at vendors discretion between 8am to 8pm
- Additional costs for power strips, internet, refreshments, shipping/handling are the responsibility of the vendor.

Standard - $650
- One table in the Exhibit Hall
- Two full (3 Day – Wed/Thu/Fri) Bistate meeting registrations
Standard Plus - $1150
- All benefits of Standard Package plus Invitation Only Exhibitor option.
  - Exhibit Hall available for private showings from 8am to 8pm Tuesday, April 19, 2022.

Enhanced – $900
- One table in the Exhibit Hall
- Two full (3 Day – Wed/Thu/Fri) Bistate meeting registrations
- One chair drop advertisement at a General Session
- Identification as a Meeting Sponsor in the Meeting Mobile App and the Bistate Meeting website.

Enhanced Plus – $1400
- All benefits of Enhanced Package plus Invitation Only Exhibitor option.
  - Exhibit Hall available for private showings from 8am to 8pm Tuesday, April 19, 2022.

Exhibit Schedule

- **Monday, April 18**
  - 12:00pm Set up for Invitation - Only Exhibitors

- **Tuesday, April 19**
  - 8:00am - 8:00pm Invitation Only Exhibitor Demonstrations
    - Opportunity to invite customers from local facilities to view product demonstrations in exhibit space
    - Demonstrations scheduled by Exhibitors

- **Wednesday, April 20**
  - 8:00-11:00am Exhibitor Set up (Non - Invitation Only Exhibitors)
  - 11:00am – 6:30pm Exhibits open
    - 11:00am – 12:00pm Refreshments / Networking with Attendees
    - 4:30 – 6:30pm Refreshments / Networking with Attendees

- **Thursday, April 21**
  - 10:00am – 11:30am Dedicated Exhibit Hours
  - 11:30am - 1:30pm Awards Luncheon
  - 2:00 – 4:00pm Exhibit teardown

Sponsorship Opportunities
Join our elite list of sponsors for the 2022 Bistate Meeting. We have 3 sponsorship levels from which to choose: Silver, Gold & Platinum. All sponsorship opportunities include visual recognition of sponsor’s name and/or logo.
All chair drops, advertisements, and giveaways must be provided by the sponsor and shipped to the conference venue or a conference designee ahead of time. Any shipping and handling costs associated with shipments will be the responsibility of the sponsor.

**Silver Sponsorship ($500):**
Includes:
- Chair Drop
  - One flyer distributed to all attendees at the Opening Keynote session
- Mobile App
  - One banner ad will be displayed at the top of the mobile app throughout the event.

**Gold Sponsorship ($1000):**
Includes all Silver Level Benefits **plus** your choice of either:
- Breakout Session Sponsorship
  - Company name and logo will be displayed and announced prior to session.
- Refreshments Sponsorship
  - Afternoon Refreshments
  - Thursday Breakfast

**Platinum Sponsorship ($2000):**
Includes All Silver Level Benefits and **One** of the Gold Level Benefits, **plus** your choice of **one** of the following:
- Lanyards (only one sponsorship allowed)
- General Session
  - Company name and logo will be displayed and announced prior to session.
- Awards Luncheon
- Attendee Totes (Sponsor logo to be included on tote)

*Custom Sponsorship Packages are also available for sponsorships greater than $2000. At minimum, these sponsors will receive silver, gold and platinum benefits plus additional customized perks based on level of support. Contact us at bistatemeeting@gmail.com for more information.*

**Career Fair Opportunities**

Take advantage of the largest opportunity in Louisiana and Mississippi to recruit potential laboratory employees for your organization. The Career Fair will be held Wednesday April 20th during the welcome reception. This opportunity will allow laboratory professionals to network with potential employers.

All career fair booths include a six-foot table and 2 chairs. Complimentary internet is also available. Pipe and drape will not be offered as a backdrop or division between tables. If power strips or a hard wire internet connection are necessary, we must be notified in advance. Exhibitors are responsible for all additional costs associated with these services. Also, any shipping and handling costs associated with shipments will be the responsibility of the exhibitor.
Career Fair Information:

- Date: Wednesday, April 20, 2022
- Event Time: 4:30 – 6:30pm
- Setup: 2:00 – 4:00pm
- Location: JW Marriott New Orleans
- Cost: $300

Bundles – Get More Value for Your Investment

Sponsor & Exhibitor Package - $1800

- Enhanced Exhibitor Benefits
- Gold Sponsorship Benefits

Sponsor & Exhibitor Package Plus - $2300

- Enhanced Plus Exhibitor Benefits
- Gold Sponsorship Benefits

Sponsor & Career Fair Package - $1200

- Gold Sponsorship Benefits
- Standard Career Fair Registration

Exhibitor & Career Fair Package - $1100

- Enhanced Exhibitor Benefits
- Standard Career Fair Registration

Exhibitor & Career Fair Package Plus - $1600

- Enhanced Plus Exhibitor Benefits
- Standard Career Fair Registration

Sponsor, Exhibitor & Career Fair Package - $2000

- Enhanced Exhibitor Benefits
- Gold Sponsorship Benefits
- Standard Career Fair Registration

Sponsor, Exhibitor & Career Fair Package Plus - $2500

- Enhanced Plus Exhibitor Benefits
- Gold Sponsorship Benefits
- Standard Career Fair Registration
Career Fair, Sponsor, and Exhibitor Registrations

To register as a sponsor, exhibitor and / or career fair vendor, please complete the online form and submit payment (credit card) via the Bistate Meeting website – https://cvent.me/0KaPPq. The information can also be found on the LSCLS website - www.lscls.org.

If paying by check, please complete the online form using the link above. Payment should be mailed to the address listed on the meeting website. Checks should be made payable to LSCLS/MSCLS Annual Meeting.

Shipping Information

Packages should arrive between April 11 – April 17, 2022. All packages received require a release signature and should be captured at the time of package pick-up from hotel associates. In-bound receiving fees will be applied to all packages and will be the responsibility of the vendor. All handling fees can be applied to a guest room or billed to a credit card. **Do not bill handling fees to the master account.** Please do not address your package or packages to the hotel or hotel employees unless specifically directed to do so as this may slow the delivery process. The following information must appear on each box:

NAME OF CONFERENCE: ASCLS-MS & LSCLS Bistate Meeting
DATE OF CONFERENCE: April 19-22, 2022
NAME OF CONFERENCE COORDINATOR: Keith Mcclinsey

Shipping Address:
JW Marriott New Orleans
Guest Name
614 Canal St.
Guest Phone Number
New Orleans, LA  70130

All freight handling needs to be scheduled through the J.W. Marriott Hotel. Please note, shipments must be prepaid and will not be accepted more than 7 days prior to the event.

**PLEASE NOTE:** The JW Marriott DOES NOT accept any liability for equipment, goods, displays or other materials that arrive unmarked or fail to arrive at the hotel. The group or individual shipping the materials is responsible for ensuring its property of loss or damage.

Hotel Reservations

For hotel reservations, please visit the J.W. Marriott hotel reservation website - https://book.passkey.com/go/asclsmsJWNoLa2022.

Questions?
Email us at bistatemeeting@gmail.com.